



GWEN'S GIRLS CAPITAL CAMPAIGN

GIFT ACKNOWLEDGEMENT STRUCTURE



BE A PART OF GWEN'S GIRLS LEGACY!

600 Ross Avenue | Wilkinsburg, PA 15221



Welcome To Our New Facility

Thank You for considering a Naming Opportunity within Gwen's Girls' new headquarters, a transformative space dedicated to empowering young women and honoring the legacy of our founder, Gwen Elliott.

Located at 600 Ross Avenue in Wilkinsburg, this \$6 million renovation project is more than just a building; it is a beacon of hope, designed to meet the needs of our community and elevate the futures of the girls we serve.

Set to open in 2025, this state-of-the-art facility will feature a STEM learning lab, a recording studio, a commercial teaching kitchen and café, behavioral and mental health services, and more. With your support, we will continue Gwen Elliott's vision of creating a nurturing environment where young women can grow, thrive, and lead, while ensuring that her legacy endures for generations to come.



NAMING OPPORTUNITIES AT GWEN'S GIRLS NEW BUILDING

1ST FLOOR

LOBBY - \$250,000

STAGE - \$75,000

STAIRS - \$25,000

VESTIBULE - \$100,000

The **LOBBY** serves as the vibrant heart of our new building, welcoming all who enter. It's an open and lively space where the girls eagerly gather for programming, full of excitement to connect and start their activities.

The **STAGE** is at the center of the lobby that doubles as a dynamic hub for performances and presentations.

The **STAIRS** leading to the main floor form a natural amphitheater, enhancing the space for events and gatherings, while a lift provides accessibility for all, ensuring that everyone can fully participate in the activities. Just outside, the front plaza extends the welcoming atmosphere, featuring planters and seating where the girls can relax and connect. The lobby also includes the GG Store, a creative space where girls can donate and exchange clothes. Designed as a storefront with mannequins, it inspires fashion design, creativity, and the expression of each girl's unique style. Additionally, the historic **VESTIBULE** will be preserved and refreshed with new paint to honor its legacy.



COMMUNITY GATHERING SPACE
\$200,000

The **COMMUNITY GATHERING SPACE** is a flexible area that serves as meeting rooms, classrooms, and activity spaces for our girls. It acts as a central hub for programs, fostering learning, collaboration, and creativity. This space connects to the lobby's stage for larger events and performances and can also open up to the kitchen/cafe area, the hall, and the homerooms, creating a versatile environment for larger community gatherings, collaborative programs, and culinary activities.

MENTAL HEALTH CLINIC
\$200,000

The **MENTAL HEALTH CLINIC** is a vital space designed to provide essential mental health services to our girls. It serves as a safe and supportive environment where they can receive counseling, therapy, and other mental health resources. With its own dedicated entry, the clinic ensures privacy and easy access for those seeking support. In addition to serving our girls, the clinic is also available to the broader community, offering mental health services to those in need.



KITCHEN & CAFÉ \$200,000

The **KITCHEN AND CAFE** includes a commercial teaching kitchen with café seating, designed for the girls to eat and cook together. It can be used for cooking classes, catering events, and everyday food preparation. This space fosters community, learning, and creativity, providing valuable culinary skills and a welcoming environment for shared meals and activities.

OUTSIDE ART SIDEWALK \$25,000

The **SIDEWALK ART PROJECT** is a vibrant invitation for the girls, their families, and the larger community to see our building as a special place for creativity and growth. This art installation will transform the sidewalk into a welcoming path that entices visitors to explore what's inside. By naming the sidewalk art project, you are supporting a dynamic space where creativity blossoms and community connections are made.

HOMEROOMS (3 AVAILABLE) \$25,000

The **HOMEROOMS** are specially designed to cater to the different age groups of girls we serve, providing tailored environments for learning, creativity, and fun. Curtains between the three spaces can be pulled back to create one large, flexible space, perfect for group activities, special events, and collaborative programs.

SNACK VAULT \$10,000

The **PANTRY VAULT** is a dedicated space where the girls and their families can access essential pantry items. It fosters a sense of community, ensuring that our girls have the resources they need to stay nourished and focused throughout their day.

GWEN'S GIRLS GALLERY \$5,000

The **GWEN'S GIRLS GALLERY** is a dedicated space showcasing the incredible achievements of our girls. This gallery features photos, artwork, presentations, and various projects that the girls work on throughout the year. It also serves as a venue for local artists to display and sell their work, fostering community engagement and support for the arts.

BATHROOMS FOR THE GIRLS \$5,000

The **BATHROOMS AT GWEN'S GIRLS** are designed with intentional comfort and creativity in mind. These spaces go beyond basic needs, offering hair and makeup stations for performances and activities. The architects have crafted these areas to promote positive body image and self-expression, making them a place the girls will love. Additionally, the bathrooms include storage for supplies and changes of clothes

2ND FLOOR



STEMPOWERED CAREER EXPLORATION SUITE \$300,000 (2ND FLOOR) (COMMITTED BY PPG FOUNDATION)

SCIENCE LAB \$150,000 (COMMITTED BY HOWMET AEROSPACE FOUNDATION)

The STEM powered **CAREER EXPLORATION SUITE** is an innovative space designed to inspire and educate our girls in the fields of science, technology, engineering, and mathematics. This suite includes a state-of-the-art science lab with a wet lab for hands-on experiments and an art area to foster creativity and interdisciplinary learning. It serves as a central hub for our STEM programs, providing the girls with the resources and opportunities to explore various STEM careers.

TECH AND MEDIA MAKERSPACE \$200,000

The **TECH AND MEDIA MAKERSPACE** is a cutting-edge space equipped with the latest technology and tools for our girls to learn and grow in the digital age. It features state-of-the-art computers and equipment for a variety of technology-related activities. This space empowers the girls by providing essential skills in computing, digital literacy, and creative media, preparing them to succeed in an increasingly tech-driven world.



**RECORDING STUDIO/
CREATIVE WRITING LAB**
\$150,000
**(BROADCASTING, JOURNALISM,
PODCASTING,
PRODUCING, PUBLIC SPEAKING)**

The **RECORDING STUDIO/CREATIVE WRITING LAB** is a dynamic space dedicated to fostering creativity and communication skills. It is equipped for broadcasting, journalism, podcasting, producing, and public speaking, providing our girls with the tools they need to express themselves and share their stories. This versatile space can also be rented out to the community, making it a valuable resource for local creatives.



ROOF TERRACE
\$75,000
(HYDROPONICS, HORTICULTURE)

The **ROOF TERRACE**, also known as the Outdoor Classroom, is a unique and innovative space dedicated to hydroponics, horticulture, and outdoor activities. It provides our girls with hands-on learning experiences in gardening and plant science, fostering a connection to nature and sustainable practices. This beautiful outdoor area serves as both a peaceful retreat and a vibrant educational environment.



RENAISSANCE ROOM
\$50,000

Inspired by Beyoncé, **THE RENAISSANCE ROOM** is a versatile programming space where girls come together to build sisterhood and foster a sense of community. It features a glam corner for fun and confidence-building activities, and a TV for educational and recreational purposes. This room is designed for a variety of activities that strengthen bonds, support one another, and promote unity.

STAFF OFFICES CEO OFFICE
\$25,000 \$25,000

The **STAFF OFFICES AND CEO'S OFFICE** are essential spaces that foster effective leadership and professional development. These offices provide a collaborative environment where our dedicated team can plan, strategize, and implement programs that empower our girls. By supporting these offices, you are investing in the backbone of Gwen's Girls, ensuring our staff have the resources and space needed to continue their impactful work. Additionally, the inclusion of a Mother's Room/Quiet Room offers a private and supportive space for staff or visitors, creating a meaningful opportunity for those looking to connect with a specific area of need.

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LOWER LEVEL

CARING CONNECTIONS/FAMILY RESOURCE CENTER
\$250,000**PANTRY AREA OF THE FAMILY RESOURCE CENTER**
\$10,000**LAUNDRY AREA OF THE FAMILY RESOURCE CENTER**
\$10,000**RELAX AND RECHARGE AREA OF THE FAMILY RESOURCE CENTER**
\$10,000

The **FAMILY RESOURCE CENTER** is designed to be a supportive and welcoming space for families and youth. Resembling a comfortable apartment, it includes a laundry area, pantry area, relax and recharge area, a kitchenette, and Caring Connections staff spaces. This center provides essential resources and serves as a safe haven for families and youth to use whenever needed.



FOR MORE INFORMATION, PLEASE EMAIL OR CALL

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